

NEW BRYANSTON DEVELOPMENT PROVIDES HIGH CORPORATE VISIBILITY

Strong visibility from one of the busiest arterials in Johannesburg is a key facet of 'The Crescent', a new Barrow Properties' office development on a prime site overlooking the N1 ring road at the William Nicol off-ramp.

Due for occupation in April, 'The Crescent' with its 4,600m² of competitively priced rentable area, ideal for a single tenant, will become a landmark building offering exceptional branding and corporate identity exposure.



Impression of Barrow's new development The Crescent

This 'visibility' aspect is further enhanced structurally in that the East and West facades, with walls slightly canted from the vertical, provide an excellent opportunity for corporate signage.

Ease of commuting, status and strategic access from the likes of Bryanston, Sunninghill, Fourways and Douglasdale are further attractions of this 'A' grade office building.

"It's in the residential heartland of many of Johannesburg's top executives as well as a residential pool of high level staff, all of whom will be within easy reach of the office, thus reducing their travel time and costs and enhancing productivity," points out a Barrow spokesperson.

The building incorporates quality finishes and features a terrace, impressive reception area, ample open and under cover parking bays and fully secured access. Internal floor areas are some 17 metres deep, allowing for either open plan or cellular working environments.

Also, the three storey, two basement structure will be energy efficient, reducing tenants' costs. The designers, M/Architects, have incorporated extensive features in this respect, so that the building requires only about 50% of the energy normally needed for a project of this scale.

Measures in this respect include the use of solar water heating, energy efficient lighting systems with occupancy sensors and the latest technology in air conditioning and control systems.

Moreover, very little direct sunlight strikes the vision glass while the East and West walls are solid concrete, further controlling internal ambient temperatures, all external windows are double glazed and tinted and where external glass is not shaded by the structure, reflective mirror glass is used.

“In every way therefore, The Crescent meets the needs of today’s market” adds the spokesperson.

FOR FURTHER INFORMATION CONTACT

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